AGENCY PLAN: STATEMENT OF PURPOSE, GOALS AND BUDGET SUMMARY

STATEMENT OF PURPOSE:

The Municipal Parking Department provides economical on- and off-street public parking services, enforces the City parking ordinance, and coordinates parking with economic development projects of the City of Detroit.

AGENCY GOALS:

- 1. Maximize the collection of unpaid parking tickets.
- 2. Increase parking facility revenue through efficient financial management.
- 3. Increase parking meter revenue as a result of a new parking meter operational program.
- 4. Develop and implement a comprehensive communications and public relations plan.
- 5. Utilize new technology techniques to provide efficient statistical reporting and parking.

	ICIAL SUMMARY:							
2006-07			2005-06		2006-07		Increase	
<u>Requested</u>			<u>Budget</u>	Re	<u>commended</u>		(Decrease)	
	Auto Parking Division							
\$ 20,743,578	Parking Appropriations	\$	22,962,043	\$	21,304,543	\$	(1,657,500)	
11,680,881	General Fund Reimbursement		11,318,367		12,061,609		743,242	
-	Parking Violations Bureau		-					
10,246,851	City Appropriations		9,456,557		9,323,596		(132,961)	
\$ 42,671,310	Total Appropriations	\$	43,736,967	\$	42,689,748	\$	(1,047,219)	
	Auto Parking Division							
\$ 22,488,244	Operating Revenues	\$	22,962,043	\$	21,304,543	\$	(1,657,500)	
11,680,881	General Fund Advance		11,318,367		12,061,609		743,242	
	Parking Violations Bureau							
13,600,000	Parking Fines		13,140,000		14,100,000		960,000	
\$ 47,769,125	Total Revenues	\$	47,420,410	\$	47,466,152	\$	45,742	
					, ,		,	
\$ (5,097,815)	NET TAX COST:	\$	(3,683,443)	\$	(4,776,404)	\$	(1,092,961)	
						}		
AGENCY EMPLO	OYEE STATISTICS:							
2006-07			2005-06		04-01-06		2006-07	Increase
Requested			Budget		Actual	R	ecommended	(Decrease)
	City Positions		<u>=</u>			_		(======)
52	Auto Parking Division		52		48		52	0
<u>65</u>	Parking Violations Bureau		<u>65</u>		<u>62</u>		<u>65</u>	0
117	Total Positions		117		110		117	0
117	Total Tositions		11/		110		11/	U
ACTIVITIES IN	THIS AGENCY:							
			2005-06		2006-07		Increase	
			Budget	Re	commended		(Decrease)	
Automobile Parki	ng Division	\$	34,280,410	\$	33,366,152		(914,258)	
Parking Violation	•	4	9,456,557	4	9,323,596	4	(132,961)	
Total Appropriation		\$	43,736,967	\$	42,689,748	\$	(1,047,219)	
10m 1 ppropriate		Ψ	.5,150,501	Ψ	12,000,710	Ψ	(1,017,217)	

AUTOMOBILE PARKING DIVISION ACTIVITY INFORMATION

ACTIVITY DESCRIPTION: AUTOMOBILE PARKING DIVISION

This division is responsible for planning, supervising, operating and maintaining the City of Detroit's Auto Parking and Arena System (an Enterprise Fund), partly leased from the City of Detroit Building Authority including the land and improvements known as Cobo and Arena System (an Enterprise Fund), partly leased from the City of Detroit Building Authority including land and improvements known as Cobo Arena, Joe Louis Arena, the Joe Louis Arena Garage and Bridges System.

ACTIVITY FINA	ANCIAL SUMMARY:						
2006-07		2005-06		2006-07		Increase	
Requested		Budget	R	ecommended		(Decrease)	
	Auto Parking Division						
\$ 20,743,578	Parking Appropriations	\$ 22,962,043	\$	21,304,543	\$	(1,657,500)	
11,680,881	Fund Reimbursement	11,318,367		12,061,609		743,242	
\$ 32,424,459	Total Appropriations	\$ 34,280,410	\$	33,366,152	\$	(914,258)	
\$ 22,488,244	Operating Revenues	\$ 22,962,043	\$	21,304,543	\$	(1,657,500)	
11,680,881	General Fund Advance	11,318,367		12,061,609		743,242	
\$ 34,169,125	Total Revenues	\$ 34,280,410	\$	33,366,152	\$	(914,258)	
\$ (1,744,666)	NET TAX COST:	\$ -	\$		\$	-	
ACTIVITY EMP	PLOYEE STATISTICS:						
2006-07		2005-06		04-01-06		2006-07	Increase
Requested		<u>Budget</u>		<u>Actual</u>	Re	ecommended	(Decrease)
<u>52</u>	City Positions	<u>52</u>		<u>48</u>		<u>52</u>	<u>0</u>
52	Total Positions	52		48		52	0

AUTOMOBILE PARKING SYSTEM DIVISION ACTIVITY INFORMATION

MAJOR INITIATIVES FOR FY 2005-06 and FY 2006-07:

The Automobile Parking System (APS) Division will install new multi-space meters, which will help improve the landscape of the City's streetscape, and improve revenue-tracking capability. The APS will renovate, maintain and repair all facilities in the Auto Parking System as needed. The division will continue to install and upgrade security, revenue, and access control system in high volume garages. The meter system will allow citizens various payment options, and will improve accountability of the funds received.

PLANNING FOR THE FUTURE FOR FY 2006-07, FY 2007-08 and BEYOND:

The APS will meet the debt service requirements; increase downtown parking supply; implement and coordinate park and ride shuttle programs; renovate current MPD facilities; implement programs to raise public awareness; and increase utilization of parking facilities.

AUTOMOBILE PARKING DIVISION MEASURES AND TARGETS

Type of Performance Measure:	2003-04	2004-05	2005-06	2006-07
List of Measures	Actual	Actual	Projection	Target
Outputs: Units of Activity directed towards Goals:				
Number of new facilities opened	0	0	0	0
Parking garages	12	11	10	10
Garage parking spaces	12,263	11,063	12,263	9,018
On-street metered spaces (year end)	4,721	4,721	4,600	4,700
Outcomes: Results or Impacts of Program Activities				
Average number of monthly customers	9,199	5,226	3,500	3,500
Average number of transient customers	120,576	97,934	100,000	110,000
Total number of Meter Cards sold per year	424	1,195	1,200	1,500
Activity Costs	\$42,595,171	\$27,551,694	\$34,280,410	\$33,366,152

CITY OF DETROIT MUNICIPAL PARKING (34)

Financial Detail by Appropriation and Organization

Administration		2005-06 Redbook		2006-07 Dept Final Request		006-07 layor's dget Rec
Operation and Maintenance	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT
APPROPRIATION ORGANIZATION						
04108 - Operation and Maintenance						
340010 - Administration	21	\$2,458,651	21	\$2,599,157	21	\$2,407,775
340020 - Maintenance	14	\$907,692	14	\$1,250,635	14	\$1,075,600
340030 - Operations	0	\$7,552,606	0	\$7,183,000	0	\$8,100,381
340040 - Meter Maintenance	6	\$360,930	6	\$445,794	6	\$389,900
340050 - Meter Collection	11	\$547,651	11	\$705,130	11	\$590,788
340060 - Administrations Costs Allocated To Par	0	(\$509,163)	0	(\$502,835)	0	(\$502,835)
340140 - Municipal Parking Operation And Mainte	0	\$11,318,367	0	\$11,680,881	0	\$12,061,609
APPROPRIATION TOTAL	52	\$22,636,734	52	\$23,361,762	52	\$24,123,218
04111 - Parking System Programs						
340180 - Detroit Authority Bonds	0	\$120,000	0	\$120,000	0	\$120,000
340190 - System Program Reserve	0	\$918,801	0	\$2,920,220	0	\$3,015,402
APPROPRIATION TOTAL	0	\$1,038,801	0	\$3,040,220	0	\$3,135,402
06243 - Repayment of Revenue Bond - Trustee						
340252 - Revenue Bond Principal & Interest	0	\$10,604,875	0	\$4,854,389	0	\$4,854,390
APPROPRIATION TOTAL	0	\$10,604,875	0	\$4,854,389	0	\$4,854,390
06244 - Trustee and Contingency Reserve						
340253 - Operation & Contingency Reserve	0	\$0	0	\$1,168,088	0	\$1,253,142
APPROPRIATION TOTAL	0	\$0	0	\$1,168,088	0	\$1,253,142
ACTIVITY TOTAL	52	\$34,280,410	52	\$32,424,459	52	\$33,366,152

CITY OF DETROIT Budget Development for FY 2006-2007 Appropriations - Summary Objects

	2005-06	2006-07	2006-07	
	Redbook	Dept Final Request	Mayor's Budget Rec	
AC0534 - Automobile Parking Division				
A34000 - Municipal Parking Department				
SALWAGESL - Salary & Wages	1,969,396	2,135,352	1,989,669	
EMPBENESL - Employee Benefi	1,233,517	1,811,445	1,458,317	
PROFSVCSL - Professional/Con	5,801,606	5,365,000	6,288,741	
OPERSUPSL - Operating Supplic	242,429	251,200	244,981	
OPERSVCSL - Operating Service	2,623,082	2,526,800	2,570,136	
CAPEQUPSL - Capital Equipmer	14,000	159,919	74,000	
OTHEXPSSL - Other Expenses	11,791,505	15,320,354	15,885,918	
FIXEDCHGSL - Fixed Charges	10,604,875	4,854,389	4,854,390	
A34000 - Municipal Parking Departme	34,280,410	32,424,459	33,366,152	
AC0534 - Automobile Parking Division	34,280,410	32,424,459	33,366,152	
Grand Total	34,280,410	32,424,459	33,366,152	

PARKING VIOLATIONS BUREAU ACTIVITY INFORMATION

<u>ACTIVITY DESCRIPTION: PARKING VIOLATIONS BUREAU</u>
The function of this bureau is to enforce the City's on-street ordinances and process all violation notices for payment to the General Fund.

ACTIVITY FINANCIAL SUMMARY:

2006-07 Requested		2005-06 <u>Budget</u>	2006-07 Recommended	Increase (Decrease)
\$ 10,246,851	City Appropriations	\$ 9,456,557	\$ 9,323,596	\$ (132,961)
\$ 10,246,851	Total Appropriations	\$ 9,456,557	\$ 9,323,596	\$ (132,961)
\$ 13,600,000 \$ 13,600,000	City Revenues Total Revenues	\$ 13,140,000 \$ 13,140,000	\$ 14,100,000 \$ 14,100,000	\$ 960,000 \$ 960,000
\$ (3,353,149)	NET TAX COST:	\$ (3,683,443)	\$ (4,776,404)	\$ (1,092,961)

ACTIVITY EMPLOYEE STATISTICS:

2006-07		2005-06	04-01-06	2006-07	Increase
Requested		<u>Budget</u>	<u>Actual</u>	Recommended	(Decrease)
<u>65</u>	City Positions	<u>65</u>	<u>62</u>	<u>65</u>	<u>0</u>
65	Total Positions	65	62	65	0

PARKING VIOLATIONS BUREAU ACTIVITY INFORMATION

MAJOR INITIATIVES FOR FY 2005-06 and FY 2006-07:

The Parking Violations Bureau (PVB) will open a new full service center in Southwest Detroit to better serve the public. The division has intensified enforcement in the areas of commercial equipment violations and handicap violations to maintain safety and facilitate traffic flow. The division is diligently working to enforce private property violations and to educate and inform the public on how to recognize, report and not become victimized by illegal parking operations.

PLANNING FOR THE FUTURE FOR FY 2006-07, FY 2007-08 and BEYOND:

The PVB will invest in new technology that will increase the department's efficiencies by 300% through booting and impoundment of vehicles belonging to scofflaws, increase revenues through vehicle auction sales; cut expenses for storage fees by the purchase and operation of our own vehicle impound facility; and implement evening enforcement program to maintain public safety, improve traffic flow and increase revenues during weekends, evenings and special events.

PARKING VIOLATIONS BUREAU MEASURES AND TARGETS

Type of Performance Measure:	2003-04	2004-05	2005-06	2006-07
List of Measures	Actual	Actual	Projection	Target
Outputs: Units of Activity directed towards Goals				
Number of violations issued for blocking crosswalk	20,791	22,994	23,000	26,000
Number of violations issued for handicap violations	7,118	7,574	7,800	8,300
Number of violations issued for no standing	109,033	110,064	110,500	110,900
Number of violations issued for meter violations	136,306	149,397	150,000	154,000
Number of violations issued for overtime parking	10,833	12,746	13,000	13,400
Number of overdue notices mailed	300,000	300,000	300,000	300,000
Number of citation notices mailed	347,000	276,000	300,000	300,000
Number of vehicles booted	3,168	2,366	2,500	3500
Number of Administrative Conference-Single Tickets				
scheduled	13,500	11,250	11,300	11,800
Number of Administrative Conference-Multiple Tickets				
scheduled	2,000	2,500	2,500	N/A
Number of vehicles towed	N/A	1,467	1,500	2500
Total number of tickets issued	N/A	460,324	475,000	485,000
Total number of tickets collected	N/A	348,711	350,000	388,000
Outcomes: Results or Impacts of Program Activities				
Number of auctions for impounded Boot and Tow				
vehicles	17	12	12	20
Number of 36 th District Court judgments	N/A	N/A	N/A	95,000
Ticket \$ collected	\$13,275,268	\$13,891,935	\$13,140,000	14,100,000
Efficiency: Program Costs related to Units of Activity				
Percent of tickets collected	N/A	76%	80%	80%
Average daily tickets per Parking Enforcement Unit				
employee	N/A	64.5	70	70
Activity Costs	\$9,115,999	\$9,175,272	\$9,456,557	\$9,323,596

CITY OF DETROIT MUNICIPAL PARKING (34)

Financial Detail by Appropriation and Organization

Violation Bureau General Office & Audits		2005-06 Redbook		2006-07 Dept Final Request		2006-07 Mayor's Budget Rec	
Parking Violations Bureau	FTE	AMOUNT	FTE AMOUNT		FTE	AMOUNT	
APPROPRIATION ORGANIZATION							
00102 - Parking Violations Bureau							
340080 - Violation Bureau General Office & Audit	5	\$2,053,880	5	\$2,020,017	5	\$2,098,586	
340085 - Violation Bureau Processing And Collec	0	\$4,000,000	0	\$4,080,000	0	\$3,830,000	
340090 - Enforcement Unit	60	\$3,402,676	60	\$4,146,834	60	\$3,395,010	
APPROPRIATION TOTAL	65	\$9,456,557	65	\$10,246,851	65	\$9,323,596	
ACTIVITY TOTAL	65	\$9,456,557	65	\$10,246,851	65	\$9,323,596	

CITY OF DETROIT Budget Development for FY 2006-2007 Appropriations - Summary Objects

	2005-06 Redbook	2006-07 Dept Final Request	2006-07 Mayor's Budget Rec	
		Nequest	- Budget Nec	
AC1034 - Parking Violation Bureau				
A34000 - Municipal Parking Department				
SALWAGESL - Salary & Wages	2,030,134	2,226,088	2,035,015	
EMPBENESL - Employee Benefi	1,231,892	1,904,527	1,498,731	
PROFSVCSL - Professional/Con	4,060,000	4,125,000	3,875,000	
OPERSUPSL - Operating Supplic	163,361	163,361	144,911	
OPERSVCSL - Operating Service	1,450,507	1,316,040	1,267,104	
OTHEXPSSL - Other Expenses	520,663	511,835	502,835	
A34000 - Municipal Parking Departme	9,456,557	10,246,851	9,323,596	
AC1034 - Parking Violation Bureau	9,456,557	10,246,851	9,323,596	
Grand Total	9,456,557	10,246,851	9,323,596	

CITY OF DETROIT

Budget Development for FY 2006-2007

Appropriation Summary - Revenues

	2004-05 Actuals	2005-06 Redbook	2006-07 Dept Final Request		Variance
A34000 - Municipal Parking Department 00101 - Municipal Parking Operations					
510325 - Transfers From Other F	0	0	0	0	0
00101 - Municipal Parking Operations	0	0	0	0	0
04108 - Operation and Maintenance 461100 - Earnings On Investmen	177	0	0	0	0
510325 - Transfers From Other F	11,503,715	11,318,367	11,680,881	12,061,609	743,242
510330 - Transfer From Receivin	3,238,715	0	0	0	0
04108 - Operation and Maintenance	14,742,607	11,318,367	11,680,881	12,061,609	743,242
04111 - Parking System Programs					
448165 - Other Fees-Deptl	0	0	0	0	0
04111 - Parking System Programs	0	0	0	0	0
05976 - Auto Parking Operations					
447555 - Other Reimbursements	0	21,244	21,244	21,244	0
461100 - Earnings On Investmen	408,143	320,500	924,000	700,000	379,500
461115 - Interest Earnings On Bo	0	0	0	0	0
462100 - Rental-Public Bldgs & \$	550,000	450,000	450,000	450,000	0
462165 - Parking Facilities Rever	12,807,368	15,735,299	16,198,000	15,433,299	(302,000)
462170 - Parking Meter Revenue 463190 - Ticket Service-Cobo Ar	240 0	0 35,000	0 35 000	0	(25,000)
463195 - Ticket Service-Cobo Al	490,470	4,600,000	35,000 3,500,000	0 3,500,000	(35,000) (1,100,000)
463205 - Other Concessions	711,762	1,350,000	1,350,000	1,200,000	(1,100,000)
474100 - Miscellaneous Receipts	0	450,000	10,000	0	(450,000)
05976 - Auto Parking Operations	14,967,983	22,962,043	22,488,244	21,304,543	(1,657,500)
06243 - Repayment of Revenue Bond		, ,	,,	,,-	()==
510330 - Transfer From Receivin	10,647,200	0	0	0	0
06243 - Repayment of Revenue Bond	10,647,200	0	0	0	0
• •	70,077,200	· ·	· ·	· ·	· ·
00102 - Parking Violations Bureau 441150 - Other Labor&Material -C	20	0	0	0	0
455100 - Ordinance Fines-Traffic	20 80	0	0	0	0
455110 - Ordinance Fines-Traince	14,393,140	13,140,000	13,600,000	14,100,000	
455115 - Parking Fine Refunds	21,054	13,140,000	13,600,000	14,100,000	960,000 0
00102 - Parking Violations Bureau	14,414,294	13,140,000	13,600,000	14,100,000	960,000
A34000 - Municipal Parking Department	54,772,084	47,420,410	47,769,125	47,466,152	45,742
Grand Total	54,772,084	47,420,410	47,769,125	47,466,152	45,742
Granu iolai	54,112,004	41,420,410	41,109,125	41,400,132	45,742

CITY OF DETROIT MAYOR'S 2006/2007 RECOMMENDED BUDGET

Municipal Parking Department

Appropriation Organization	REDBOOK FY 2005 2006 FTE	DEPT REQUEST FY 2006 2007	MAYORS FY 2006 2007 FTE
Classification			
00102 - Parking Violations Bureau			
340080 - Violation Bureau General Office & /			
Manager II - Municipal Parking	1	1	1
Manager I - Municipal Parking	1	1	1
Principal Accountant	1	1	1
Asst Admin Sprv - Parking	1	1	1
Senior Accountant	1	1	1
Total Violation Bureau General Office & Audi	5	5	5
340090 - Enforcement Unit			
Head Parking Enforcement Ofcr	1	1	1
Parking Enforcement Investigat	2	2	2
Sr Parking Enforcement Officer	4	4	4
Parking Enforcement Officer	48	48	48
Principal Clerk	1	1	1
Office Assistant III	3	3	3
Office Assistant II	1	1	1
Total Enforcement Unit	60	60	60
Total Parking Violations Bureau	65	65	65
04108 - Operation and Maintenance			
340010 - Administration			
Director - Municipal Parking	1	1	1
Dep Director-Municipal Parking	1	1	1
Manager II - Municipal Parking	1	1	1
Manager I - Municipal Parking	2	2	2
Admin Asst GD II	2	2	2
Principal Accountant	1	1	1
Principal Governmental Analyst	2	2	2
Senior Accountant	3	3	3
Sr Governmental Analyst	2	2	2
Executive Secretary II	1	1	1
Executive Secretary I	1	1	1
Senior Stenographer	1	1	1

CITY OF DETROIT MAYOR'S 2006/2007 RECOMMENDED BUDGET

Municipal Parking Department

Appropriation Organization Classification	REDBOOK FY 2005 2006 FTE	DEPT REQUEST FY 2006 2007	MAYORS FY 2006 2007 FTE				
				04108 - Operation and Maintenance			
				340010 - Administration			
Office Assistant III	2	2	2				
Office Assistant II	1	1	1				
Total Administration	21	21	21				
340020 - Maintenance							
Bldg Maint Oper Supervisor	1	1	1				
Bldg Oper Sprv - Grade I	1	1	1				
Bldg Opr Sub-Foreman	1	1	1				
Building Operator I	1	1	1				
Bldg Trades Worker-Gen	1	1	1				
Mechnical Helper	3	3	3				
Vehicle Operator I	4	4	4				
Laborer A	2	2	2				
Total Maintenance	14	14	14				
340040 - Meter Maintenance							
Parking Meter Service Foreman	1	1	1				
Parking Meter Repair Worker	5	5	5				
Total Meter Maintenance	6	6	6				
340050 - Meter Collection							
Sr Parking Meter Collect Asst	4	4	4				
Parking Meter Collections Asst	5	5	5				
Head Clerk	1	1	1				
Principal Clerk	1	1	1				
Total Meter Collection	11	11	11				
Total Operation and Maintenance	52	52	52				
Agency Total	117	117	117				